

1913 DAYS



2026 SPONSORSHIP OPPORTUNITIES

JUNE 19 & 20 2026

1913 Days is where Sylvan Lake comes to life!

This signature summer weekend draws locals and visitors alike to the lake to celebrate 113 years of community, culture, and can't-miss moments.

Think packed sidewalks, full patios, and nonstop energy. From the crowd-favourite Parade and Soap Box Derby to the Pancake Breakfast, Children's Carnival, and Vintage Car Show, there's something for every age and interest!

For businesses, this is prime time to show up for your community and stand out. Sponsorship puts your brand front and centre, connecting you with an engaged, family-forward audience in a high-visibility, high-impact way.

Be part of the weekend everyone shows up for. Let's make it big!

SPONSORSHIP OPPORTUNITIES

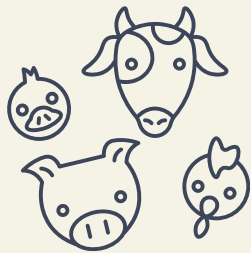


Children's Carnival Sponsor

\$6,500

Activity location: NexSource Centre Curling Arena

June 20th | 10:00am - 4:00pm



Petting Zoo Sponsor

\$2,000

Activity location: Lion's Park

June 20th | 10:00am - 4:00pm

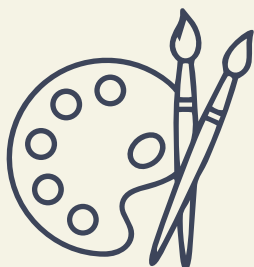


Horse & Wagon Sponsor

\$1,500

Activity location: West Promenade Parking Lot

June 20th | 10:00am - 12:00pm



Face Painting & Glitter Tattoo Sponsor

\$1,000

Activity location: NexSource Centre Curling Arena

June 20th | 10:00am - 4:00pm

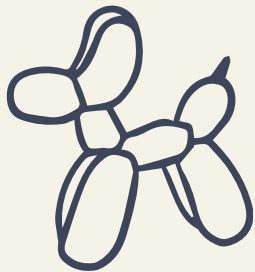
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Soap Box Derby Prize Sponsor

\$1,500

Activity location: Centennial (50th) Street
June 19th | 5:00pm - 7:00pm



Balloon Artist Sponsor

\$800

Activity location: NexSource Centre Curling Arena
June 20th | 10:00am - 4:00pm



Mayor Hanson's High Tea Sponsor

\$500

Activity location: NexSource Centre Multipurpose Rooms
June 19th | 1:00pm - 4:00pm



Children's Magician Sponsor

\$500

Activity location: NexSource Centre Curling Arena
June 20th | 11:00am & 3:00pm Shows

WHY SPONSOR?



Business Logo Included on Event Website

visitsylvanlake.ca/event/1913days

- 11,126 event page views in 2025
- 42.20% engagement rate

Business Logo Included in Onsite Signage

2025 Visitation included at least 1,500+ locals and visitors across 2 full days.

Business Mentions on Social Media

@visitsylvanlake

- Facebook Followers: 15,900+
- Instagram Followers: 11,700+

**Be part of a weekend that celebrates
everything Sylvan Lake!**

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