

A large, vibrant orange graphic box is centered over a background photograph of the Ice Dragon Boat Festival. The photo shows several people in winter gear, including red hats with pom-poms, participating in a dragon boat race on a frozen lake. A large blue dragon head is at the front of the boat. A large orange sign with the number '3' is visible on the left. In the top right corner of the photo, a black tent has the text 'Sylvan Lake VISITSYLVANLAKE.CA' and the 'Sylvan Lake' logo. The background shows a snowy landscape with trees and buildings.

Sylvan Lake  
VISITSYLVANLAKE.CA

# Sponsorship & Advertising Opportunities



Ice Dragon Boat Festival

February 14 - 15, 2026

[visitsylvanlake.ca/dragonboats](http://visitsylvanlake.ca/dragonboats)

## Contact

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# About The Event

The 2026 Ice Dragon Boat Festival is coming back to Sylvan Lake with high-energy racing and winter fun for the whole family! The Festival is a hub of excitement, bringing in competitors from far and wide.

Dragon Boats is a unique event to Sylvan Lake, drawing visitors to town with team races across the frozen lake surface. Warm up in Chillville, a heated tent complete with a bar, DJ, and entertainment! On Saturday, enjoy a lively performance from Lion & Dragon Dancers on the ice. Finish off the weekend with fireworks on Sunday night to celebrate the winning teams!

Practices take place on Saturday afternoon. On Sunday, teams will compete in the third annual Sylvan Lake Ice Dragon Boat Festival.



## Event Highlights

[Ice Dragon Boat Races](#)

[Chillville Bar & Activities](#)

[Live Entertainment](#)

[Winter Sips & Sweets  
Dessert & Cocktail Trail](#)

# Sponsorship Opportunities



## Festival Sponsor

Official Festival Sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

On Site Signage

Logo on Website

Social Media Mentions

Complimentary Team Entry

**\$5,000**



## Ice Track Sponsor

Official Ice Track Sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

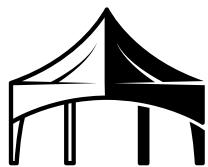
On Site Signage

Logo on Website

Social Media Mentions

**\$3,000**

# Sponsorship Opportunities



## Chillville Sponsor

Official Chillville Tent sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

On Site Signage

Logo on Website

Social Media Mentions

**\$2,000**



## Entertainment Sponsor

Official entertainment sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

On Site Signage

Logo on Website

Social Media Mentions

**\$1,500**

# Sponsorship Opportunities



## Horse Wagon Sponsor

Official Sponsor for the Horse and Wagon Rides taking off directly from the event site!

On Site Signage

Logo on Website

Social Media Mentions

**\$1,500**



## Boat Sponsor

Boat sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!  
Multiples available.

On Site Signage

Logo on Website

**\$500**

# Advertising Opportunities



## Starting Line

Advertise your company with a banner situated right in the heart of anticipation and excitement!

Banner to be provided by the advertiser.

\$250



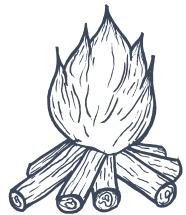
## Finish Line

Advertise your company with a banner situated in the heart of glory and triumph!

Banner to be provided by the advertiser.

\$250

# Advertising Opportunities



## Fire Pit

Advertise your company with a banner situated at our community bonfire!

Banner to be provided by the advertiser.

\$250





**Thank you.**

**You're gonna love this!**

### **Contact**

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