



Sponsorship & Advertising Opportunities

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VISIT
Sylvan Lake

Ice Dragon Boat Festival
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February 14 - 15, 2026

visitsylvanlake.ca/dragonboats

Contact

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About The Event

The 2026 Ice Dragon Boat Festival is coming back to Sylvan Lake with high-energy racing and winter fun for the whole family! The Festival is a hub of excitement, bringing in competitors from far and wide.

Dragon Boats is a unique event to Sylvan Lake, drawing visitors to town with team races across the frozen lake surface. Warm up in Chillville, a heated tent complete with a bar, DJ, and entertainment! On Saturday, enjoy a lively performance from Lion & Dragon Dancers on the ice. Finish off the weekend with fireworks on Sunday night to celebrate the winning teams!

Practices take place on Saturday afternoon. On Sunday, teams will compete in the third annual Sylvan Lake Ice Dragon Boat Festival.



Event Highlights

Ice Dragon Boat Races

Chillville Bar & Activities

Live Entertainment

Winter Sips & Sweets
Dessert & Cocktail Trail

Sponsorship Opportunities



Festival Sponsor

Official Festival Sponsor for the
2026 Sylvan Lake Ice Dragon Boat
Festival!

On Site Signage

Logo on Website

Social Media Mentions

Complimentary Team Entry

\$5,000



Ice Track Sponsor

Official Ice Track Sponsor for the
2026 Sylvan Lake Ice Dragon Boat
Festival!

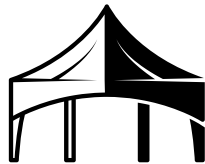
On Site Signage

Logo on Website

Social Media Mentions

\$3,000

Sponsorship Opportunities



Chillville Sponsor

Official Chillville Tent sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

On Site Signage

Logo on Website

Social Media Mentions

\$2,000



Entertainment Sponsor

Official entertainment sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!

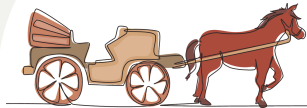
On Site Signage

Logo on Website

Social Media Mentions

\$1,500

Sponsorship Opportunities



Horse Wagon Sponsor

Official Sponsor for the Horse and Wagon Rides taking off directly from the event site!

On Site Signage

Logo on Website

Social Media Mentions

\$1,500



Boat Sponsor

Boat sponsor for the 2026 Sylvan Lake Ice Dragon Boat Festival!
Multiples available.

On Site Signage

Logo on Website

\$500

Advertising Opportunities



Starting Line

Advertise your company with a banner situated right in the heart of anticipation and excitement!

Banner to be provided by the advertiser.

\$250



Finish Line

Advertise your company with a banner situated in the heart of glory and triumph!

Banner to be provided by the advertiser.

\$250

Advertising Opportunities



Fire Pit

Advertise your company with a banner situated at our community bonfire!

Banner to be provided by the advertiser.

\$250





Thank you.

You're gonna love this!

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