

Consider yourself invited!

May and June opportunities for businesses to be involved

Experience Innovation Sessions | April 28 2-3pm

Travel Alberta representative Lisa Lima, will join us to chat about developing experiences and the benefits for your business. Make the shift from selling products to delivering amazing visitor experiences! This initial small group meeting is introductory. Interested business will have the opportunity to continue to work one-on-one with Travel Alberta directly. No cost.

RSVP by April 26 to nbhola@sylvanlake.ca to receive the online meeting link.



Be Featured! New In Town Campaign | May 15-22

We're showcasing businesses who are NEW or have REVAMPED over 2020/2021 just in time for the May long weekend! Up to ten businesses will be featured on Visit Sylvan Lake social media.

Register by May 5 at visitsylvanlake.ca/newintown

Share Your Best Campfire Stories and Recipes | All Summer

Summer was made for nights around the fire. Connect your business to visitors by sharing your best stories or recipes. A great opportunity for restaurants! Your stories and recipes will be featured alongside your business on visitsylvanlake.ca.

Share your stories and recipes at visitsylvanlake.ca/campfirestories



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June 11-19, 2021
sylvanlake.ca/events

Be Featured! Meet Me On Main Street Campaign | June 7-11

1913 Days is all about heritage and our small town! As we gear up for the event, we want to feature up to ten Main Street businesses (Centennial/50 Street) over Visit Sylvan Lake social media in connection to the sidewalk sale activity.

Register by May 21 at visitsylvanlake.ca/meetmeonmain

Host Your Own 1913 Days Event | June 11-19

Be a part of 1913 Days by hosting your own event or activity at your business to draw people in. Let us know the details, and be added to the official event schedule to be marketed as part of the 1913 Days event! Make your event fun, simple, and easy to host!

Register by May 21 at visitsylvanlake.ca/1913-days-submit-event

1913 Days Downtown Sidewalk Sale | All Day June 12

Put out a rack of your products on the sidewalk, prop open your door, and invite passersby in for a boutique shopping experience! Centennial Street will be decorated for the event to add a festive feel. Registration is not required. For questions, ask our Special Events Coordinator at pmcarthur@sylvanlake.ca or 403 887 2199